

## ITV's Contribution to the UN's Sustainable Development Goals





Our planet faces massive economic, social and environmental challenges. To combat these, the UN's Sustainable Development Goals (SDGs) identify 17 global priorities, underlined by 169 targets, to be met by 2030.





These goals provide a focus for how business, government and society can promote a more sustainable future for everyone. The SDGs have been agreed by all governments, yet their success relies heavily on action and collaboration by all actors. They represent an opportunity for business to develop ideas and implement solutions to address the world's most pressing challenges.

In line with the UN Global Compact guidance, we have identified the goals that are particularly relevant to ITV, where expectations and risks are greatest and where we can make the most significant contribution.

We list these priorities in the tables below

SDG goal and target		ITV Social Purpose focus area	Reporting reference
 <p>Ensure healthy lives and well-being for all at all ages</p>	<p>By 2030, reduce by one third premature mortality from non-communicable diseases through prevention and treatment and promote mental health and well-being</p>	<p><b>Mental Wellbeing</b></p> <p>Encouraging a culture where all of us do more to look after our mental wellbeing</p>	<p>itvplc.com/socialpurpose/mentalwellbeing</p> <p>ITV Social Purpose Impact Report - pages 8-19</p>
		<p><b>Better Futures</b></p> <p>Supporting physical health initiatives for UK children</p>	<p>itvplc.com/socialpurpose/betterfutures</p> <p>ITV Social Purpose Impact Report pages 49-58</p>
 <p>Achieve gender equality and empower all women and girls</p>	<p>Ensure women's full and effective participation and equal opportunities for leadership at all levels of decision-making in political, economic and public life</p>	<p><b>Diversity, Equity and Inclusion</b></p> <p>Create and showcase content by, with and for everyone, connecting and reflecting modern audiences</p>	<p><a href="https://www.itv.com/inclusion/articles/diversity-acceleration-plan">https://www.itv.com/inclusion/articles/diversity-acceleration-plan</a></p> <p>ITV Social Purpose Impact Report pages 35-48</p>
 <p>Ensure access to affordable, sustainable and modern energy for all</p>	<p>By 2030, increase substantially the share of renewable energy in the global energy mix</p>	<p><b>Climate Action</b></p> <p>Commitment to 100% renewable energy by 2025</p>	<p>itvplc.com/socialpurpose/climateaction</p> <p>ITV Social Purpose impact Report pages 20-34</p> <p>ITV Climate Transition Plan pages 19, 27-28</p>
 <p>Reduce inequalities within and among countries</p>	<p>By 2030, empower and promote the social, economic and political inclusion of all, irrespective of age, sex, disability, race, ethnicity, origin, religion or economic or other status.</p>	<p><b>Diversity, Equity and Inclusion</b></p> <p>Create and showcase content by, with and for everyone, connecting and reflecting modern audiences</p>	<p><a href="https://www.itv.com/inclusion/articles/diversity-acceleration-plan">https://www.itv.com/inclusion/articles/diversity-acceleration-plan</a></p> <p>ITV Social Purpose Impact Report pages 35-48</p>
	<p>Ensure equal opportunity and reduce inequalities of outcome, including by eliminating</p>		

	discriminatory laws, policies and practices and promoting appropriate legislation, policies and action in this regard		
 <p>Ensure sustainable consumption and production patterns</p>	By 2030, substantially reduce waste generation through prevention, reduction, recycling and reuse	<b>Climate Action</b> Commitment to a circular economy including 90% reused or recycled by 2030	<a href="https://www.itvplc.com/socialpurpose/climateaction">itvplc.com/socialpurpose/climate action</a>  ITV Social Purpose impact Report pages 20-34  ITV Climate Transition Plan page 19
 <p>Take urgent action to combat climate change and its impacts</p>	Integrate climate change measures into national policies, strategies and planning	<b>Climate Action</b> Commitment to Climate Content on-screen	<a href="https://www.itvplc.com/socialpurpose/climateaction">itvplc.com/socialpurpose/climate action</a>  ITV Social Purpose impact Report pages 20-34  ITV Climate Transition Plan pages 13 & 19
	Improve education, awareness-raising and human and institutional capacity on climate change mitigation, adaptation, impact reduction and early warning		